

Jazlynn G. Eugenio Pastor

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EDUCATION

University of San Francisco - *B.A. Graduate in Communication Studies, Asian Pacific American Studies, Yuchengco Philippine Studies Program*

AUGUST 2014 - MAY 2018, SAN FRANCISCO, CA

- 3.83 GPA, Magna Cum Laude, Dean's Honor Roll for all semesters
- Esther Madriz Diversity Scholar, Member of Lambda Pi Eta Communication Studies Honors Society

EXPERIENCE

Divine Creative Studios

Events and Production Strategist

NOVEMBER 2018-PRESENT

- Plans, organizes, and recommends creative ideas for clients
- Executes activation and production projects
- Supervises street team, production team, production assistants, and event coordinators to ensure smooth operations during events and production projects

Digital/Events Coordinator

JULY 2018-OCTOBER 2018

- Developed creative production materials such as scripts and storyboards
- Advised clients events and provides day of support
- Generated digital content for several social media accounts
- Assisted focus groups in greater Los Angeles and San Francisco for market research

Communications Coordinator

AUGUST 2018-JULY 2018

- Worked with Executive Team in aligning public relations strategies and communications
- Identified and developed relationships with media personnel, community partners and agencies to promote servicing clients based on needs
- Write and publish Social Media captions and graphics

San Francisco Asian Art Museum

As-Needed Educator

SEPTEMBER 2018-JANUARY 2019, SAN FRANCISCO, CA

- Assisted the implementation of education programs, including annual Cultural Celebrations, Village Artist Corner Activations, Thursday Nights and school programs
- Uploaded public program calendar to asianart.org
- Requested signage, volunteers and Facebook events for public and school programs
- Supported education team members in preparing for programs

Public Programs Intern

MAY 2017-DECEMBER 2017

- Managed Social Media to promote upcoming events

- Created the first Open Mic “What About Us?” to invite Asians and Asian-Americans to share their poetry based on their experiences with cultural identities
- Coordinated October 2017 “Filipino American History Month: Celebrating Heritage”

University of San Francisco

Cultural Director of Kasamahan at USF

MAY 2016-MAY 2018

- Directed “Barrio Fiesta 2017: Utang Na Loob” and “Barrio Fiesta 2018: Pakikisama” with casts of 130+ students to display Filipino/Filipino American narratives and culture
- Supervised a Cultural Committee of directors and choreographers to build cultural expertise and leadership
- Proposed and managed a budget of \$11,000 for production costs, revenue, and contracting

Intercultural Center Diversity Education Intern

MAY 2015-MAY 2016

- Built and facilitated social justice based programs and campaigns such as “What Color is Hip Hop?”, “My Culture is Not Your Aesthetic”, and “Stand in Solidarity with SFSU”
- Designed social media content and public bulletin boards in celebration of Pilipino American History Month and Black History Month
- Planned and hosted annual events such as the Womxn Color Conference and Interwoven Graduation Ceremony

SKILLS

Conversational in American Sign Language, Performing Arts (Philippine Dance, Creative Movement, Theater, Spoken Word), Public Speaking, Quantitative & Qualitative Research, Creative Thinking and Writing, Critical Analysis, Public Programming, Event Planning, Organizational & Administrative Management, Social Media, Marketing, Public Relations, Facilitating Workshops, Interpersonal Communication, Innovation, Leadership